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ISERVCORP ANNOUNCES PARTNER AGREEMENT WITH ORDERMASTER

Irving, Texas March 30, 2009 ISERVCORP announces that it is entering into final negotiations for a channel sales partner agreement with OrderMaster, in which OrderMaster will become OrderTrax² certified by integrating its accounting solution with the OrderTrax² software for OrderMaster customers.

“This is another great step for both firms and for the thousands of users who already rely on OrderMaster software who want to take advantage of the tremendous tool that OrderTrax² can provide them,” said Jessica Obermayer, President and CEO of ISERVCORP. “We are already seeing tremendous demand for OrderTrax² since our launch in January. By partnering with OrderMaster, we are able to increase our reach into the promotional products industry.”

OrderMaster develops order management software specifically tailored to the promotional products industry and has done so since 1989. “This is a great match for our products,” said Bill Haight, President of OrderMaster. “Our products have always been about helping companies in the industry perform better. Being able to offer OrderTrax² to our customers, along with our suite of products, is just going to make our offering that much stronger.”

“I am very encouraged by having OrderMaster as a partner”, said Tom Gindrup, CTO of ISERVCORP. “This furthers our position that open standards is the best way to communicate in our industry. It will enable OrderMaster customers to enjoy the benefits of trading with everyone without having to use any proprietary codes or identifiers.”

Customers of OrderMaster will begin receiving information about OrderTrax² and how it integrates with OrderMaster software late this spring. “This couldn’t have come at a better time for both companies,” stated Obermayer. “This is going to be a great benefit to OrderMaster’s customers by making their businesses that much more efficient – saving them time and money.”

OrderMaster is the affordable orders management software for the promotional products industry. Its mission is to serve clients with software solutions and to provide training and support for those solutions. OrderMaster is also the first Promotional Products software system to interface with QuickBooks®; OrderMaster has been a member of PPAI since 1989. For more information about OrderMaster, please contact sales@ordermaster.com or 509-892-9332.

ISERVCORP is a wholly owned subsidiary of Promotional Products Association International (PPAI). ISERVCORP's mission is to deliver products and services that improve operational efficiencies and increase bottom line profitability for companies in the promotional products industry. ISREVCORP is the creator of DailyBoost™ and OrderTrax² software. For further information, please contact Penn Hoyt, penn.hoyt@iservcorp.com. For sales information, please contact sales@ordertrax2.com.