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ISERVCORP ANNOUNCES INTEGRATION WITH ORDERMASTER SOFTWARE

Irving, Texas September 14, 2009 ISERVCORP announces that OrderTrax² is now fully integrated with OrderMaster II software. Beginning September 21, 2009 OrderMaster customers will have the opportunity to utilize OrderTrax² to submit their orders directly to their suppliers and track those orders on the network.

“This is a great step forward for both OrderTrax² and OrderMaster,” said Brian Byrne, Sales and Marketing Executive for ISERVCORP. “This helps to further expand our reach into the promotional products industry. By partnering with a popular ERP provider like OrderMaster, we are now able to offer the trading efficiencies of OrderTrax² to OrderMaster customers, giving them more time to sell by spending less time worrying about their order status.”

OrderMaster develops order management software specifically tailored to the promotional products industry and has done so since 1989. “This is a great match for our products and customers,” said Bill Haight, President of OrderMaster. “Our products have always been about helping companies in the industry perform better. Being able to offer OrderTrax² to our customers, along with our suite of products, is just going to make our offering that much stronger and help those customers perform that much better.”

“This is another validation of OrderTrax²,” stated Tom Gindrup, CTO of ISERVCORP. “We have been working with OrderMaster to insure that our systems are seamless and that the information provided via the OrderMaster software is fully functional on the network. This furthers our position that open standards are the best way to communicate in our industry. It will enable OrderMaster customers to enjoy the benefits of trading with everyone without having to use any proprietary codes or identifiers.”

Customers of OrderMaster will begin receiving information about OrderTrax² and how to sign up by the end of September. “With everyone in the industry working hard to be as efficient as possible, this partnership will give OrderMaster customers one more tool to become as successful as possible,” stated Byrne.

OrderMaster is the affordable complete accounting software package for the promotional products industry. Its mission is to serve clients with software solutions and to provide training and support for those solutions. OrderMaster is also the first Promotional Products accounting software system to interface with QuickBooks®. OrderMaster has been a member of PPAI since 1989. For more information about OrderMaster, please contact sales@ordermaster.com or 509-892-9332.

ISERVCORP is a wholly owned subsidiary of Promotional Products Association International (PPAI). ISERVCORP's mission is to deliver products and services that improve operational efficiencies and increase bottom line profitability for companies in the promotional products industry. ISERVCORP is the creator of DailyBoost™ and OrderTrax² software. For further information, please contact Penn Hoyt, penn.hoyt@iservcorp.com. For sales information, please contact sales@ordertrax2.com.